More than 50 years in business, Prida Guida & Company, P.A., continues to expand, hiring Richard E. Hatcher, CPA

TAMPA, Fla. (July 20, 2010) — Richard E. Hatcher, CPA, has joined Prida Guida & Company, P.A., a Tampa association of Certified Professional Accountants. His experience will broaden the firm’s expertise in attestation services.

“Richard has significant experience in the attestation segment of our business in both private and public companies,” says Lou Prida, Jr., managing shareholder of Prida Guida & Company, P.A. (PGC). “With his background, he’ll be integral in growing this business segment. In addition, his public company experience has helped him develop the critical thinking skills that an organization needs to continually improve.”

Attestation services are an area of accounting that goes beyond tax issues to more broad reporting and assertions about subject matter that is the responsibility of a third party, such as financial statements. It can also cover:

- Collateral monitoring
- Covenant calculations for a bank
- Contract price dispute
- Projections on future operations or cash flow
- Assumptions prepared for banks or investors

“I am excited to join PGC,” says Hatcher, “knowing that I can contribute to an already successful practice by adding a new perspective of a current service that will have significant future growth.” His enthusiasm for the firm is well grounded in the solid reputation PGC holds in the Tampa area and within the CPA community.

“Having worked in Tampa for more than 25 years, I am aware of Prida Guida & Company’s reputation. I have always heard compliments about the quality of service they provide to their clients,” Hatcher says. “The partners here work side by side with their associates and their clients. They listen to them and help them with the challenges that typical business owners face.”