For Immediate Release

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Brunet-Garcia Promotes Team Member to Management Position
- Nikki Guillette Promoted to Finance & Operations Manager -

November 29, 2011, Jacksonville, Fla. – Brunet-García Advertising, Inc., announces the promotion of Nikki Guillette from accounting manager to finance & operations manager. Since joining Brunet-García, Nikki has expanded the vision and scope of her position, becoming an integral resource for the management team. In recognition of the pivotal role she plays in agency operations, Nikki will immediately join agency partners and officials as part of the Brunet-García management team.

Recently named a “certified agency operations manager” through Second Wind, a professional information resource for mid-sized advertising agencies, Nikki will now oversee accounting, human resources, and operational functions for the San Marco-based agency.

She holds an M.A. from the University of Florida's Warrington College of Business, where she had the opportunity to study operations management internationally with companies such BMW and Siemens. Her background includes experience in real estate, politics, accounting and small business management.

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Brunet-Garcia Advertising, Inc., offers a full range of multilingual services to private sector, government and nonprofit customers. The agency specializes in marketing for social & behavioral change, market research, brand development, cultural insight & articulation, public relations, social media, web design/programming, mobile applications, and digital segmentation strategies.