For Immediate Release

Ad Agency Increases Staff to Serve Growing Client Roster
- Brunet-Garcia Advertising Adds New Employees -

February 10, 2011, Jacksonville, Fla. – Brunet-Garcia Advertising, Inc., announces the addition of three new employees to their dynamic team of professionals.

Vanessa Harper joins the firm as an account executive bringing a diverse set of professional skills to her new position including past work in the arts, sciences and nonprofit sectors. Vanessa was employed with the World Affairs Council of Jacksonville before taking on her new role with Brunet-Garcia in January 2011.

Rebecca Schwam comes on board as the agency’s public relations manager. A seasoned public relations and marketing professional, Rebecca served as a consultant locally, and with healthcare, government and education organizations in the mid-west and northeast regions of the United States prior to joining Brunet-Garcia.

Nikki Guillette has been named the agency’s accounting manager. Nikki holds an M.B.A. from the University of Florida’s Warrington College of Business, where she had the opportunity to study operations management internationally with companies such as BMW and Siemens. Nikki joins Brunet-Garcia after a successful tenure in small business management in Jacksonville.

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Brunet-Garcia Advertising, Inc., offers a full range of multilingual services to private-sector, government and non-profit customers. The agency specializes in marketing for social & behavioral change, market research, brand development, cultural insight & articulation, public relations, social media, web design/programming, mobile applications, and digital segmentation strategies.