MSGI Appoints Jerald Ray (BSBA ’00) Vice President of Business Development - Asia

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NEW YORK, Sept 04, 2008 /PRNewswire-FirstCall via COMTEX/ -- MSGI Security Solutions Inc. (MSGI) "MSGI" today reported that it has recruited and appointed Jerald Ray as Vice President of Business Development for Asia.

As announced last week, MSGI is expanding its executive staff to support the material increase in business derived from its rapidly growing Asian clientele. This is the first of several new positions contemplated. Mr. Ray has an extensive background in technology and international business as a result of more than fifteen years of process engineering, consulting, and global finance, both in the U.S. and abroad.

Living in Tokyo, Mr. Ray began his career as a production research engineer at the Konica Corporation, later served as technical solutions advisor for a large Japanese Disney affiliate, World Family K.K., and applied his economics training as a global investment analyst for the leasing division of the Industrial Bank of Japan, currently Mizuho. Leveraging his Japanese language skills, Mr. Ray also worked as a process and optimization consultant in Amsterdam for a joint venture between the Japan Management Association Consultancy (JMAC) and the Ford Motor Company.

In the U.S., Mr. Ray provided international business risk analysis while at S.A.I.C., and independently crafted Asian market entry strategies for Quova, Inc., forging partnerships and distribution channels in Japan. Mr. Ray received his technical education in operations research engineering from Cornell University, and later supplemented that with degrees in international economics and comparative policy analysis at the University of Florida and the University of California, San Diego.

Jeremy Barbera, Chairman and CEO of MSGI commented; "we are very pleased to expand our team with the addition of Jerry Ray who will lead our business development efforts in Asia effective immediately. Jerry has a rare combination of skills including engineering, risk analysis and international economics making him an ideal executive to advance the MSGI business across the pacific. Our Pan-Asian services will include MSGI wireless surveillance products, the Celevoke GPS tracking technology offered by Current Technology (CRTCF) and other new covert tools that have recently been developed."

About MSGI Security Solutions, Inc.

MSGI Security Solutions, Inc. is a leading international provider of proprietary security solutions to commercial and government organizations. MSGI is developing a combination of innovative emerging businesses that leverage information and technology with a focus on encryption technologies for actionable surveillance and intelligence monitoring. The Company is headquartered in New York City where it serves the needs of counter-terrorism, public safety, and law enforcement in the United States, Europe, the Middle East and Asia. More information on MSGI is available on the company's website at http://www.msgisecurity.com.