UF INTERNATIONAL BUSINESS PROGRAM RECEIVES $100,000 GIFT

GAINESVILLE, Fla. – Two Gulf Breeze University of Florida business alumni have donated $100,000 to support the Master of Arts in International Business (MAIB) program at the UF’s Warrington College of Business.

The donation from Matt and Tammy Dannheisser and the Picard-Dannheisser Family Foundation will create the Dannheisser Endowment and will benefit the program’s research-based final project, which can be done in lieu of a thesis.

The final project requires students to analyze a multinational corporation or organization of their choice. Through the project, the students gain experience applicable to their careers. Many students have discussed their research results in job interviews with the company or one of its competitors.

The gift is eligible to receive state matching funds from the State of Florida Trust Fund for Major Gifts and will be recognized as part of UF President Bernie Machen’s Faculty Challenge initiative.

“This gift was a reflection of the appreciation my wife and I have for the university and especially for the Warrington College of Business, which enabled us to have a large degree of success in our efforts,” Matt Dannheisser said. “We feel it is important to give back to the school and especially to the Master of Arts in International Business program, as we understand the financial difficulties those students face.”

The Warrington College of Business is one of a few schools in the country to offer the MAIB degree. The one-year graduate program in international business is tailored to prepare students for a variety of career paths in the global job market. It is open to recent graduates possessing a bachelor’s degree in or who minored in business.

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