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HARLAND CLARKE NAMES NEW PRESIDENT

*Dan Singleton Appointed President of Solutions Provider to the Financial Services Industry;
Expanded Role Will Support Increased Focus on Growth*

SAN ANTONIO, TX — August 5, 2009 — Dan Singleton has been promoted to president of Harland Clarke, expanding upon his leadership role as its chief operating officer. The company, which generated revenues of approximately \$1.3 billion in 2008, is a leading provider of transactional products and services to banks, credit unions, investment firms, corporations, small businesses, and individual consumers. The appointment was made by Chuck Dawson, president and chief executive officer of Harland Clarke Holdings Corp., the parent company of Harland Clarke, Harland Financial Solutions and Scantron. In addition to his new role, Singleton will retain his chief operating officer responsibilities and title. He will continue reporting directly to Dawson and serving on the executive leadership team of Harland Clarke Holdings.

"Dan Singleton has been instrumental in the success of Harland Clarke for the past 21 years," said Dawson. "He thoroughly understands our business and the needs of our clients. Dan is also a dynamic and focused leader. These characteristics are invaluable to our company's continued growth." Prior to Singleton being named president, Dawson held the title of president and chief executive officer of Harland Clarke Corp., in addition to leading Harland Clarke Holdings.

Since becoming chief operating officer in September of 2008, Singleton has revised the management infrastructure by forming an executive leadership team providing strategic oversight. It is supported by key performance oversight teams that manage the functional aspects of the company's business. These teams collaborate to drive Harland Clarke's leadership decisions. Singleton has also driven investments in contact center technology that supports Harland Clarke's interactions with thousands of financial institutions and millions of account holders through its three contact centers and multiple order fulfillment facilities in the United States and Puerto Rico.

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Harland Clarke offers its clients a range of products and services designed to impact growth, efficiency, profit, and security. Included in its solutions are strategic options in delivery channels; standards-setting data and physical security systems; secure delivery and anti-fraud programs; card services; cash and treasury management services; online educational services; contact center services; an industry-leading suite of personal and business checks and related products; customized transactional kits for small businesses; as well as direct marketing strategy, analysis and production.

"This is a time of significant opportunities for Harland Clarke," noted Singleton. "Our clients are in need of our unique industry knowledge more than ever. Our products and services have never been more diverse and our processes never more efficient. Plus the solutions of our sister companies, Harland Financial Solutions and Scantron, complement Harland Clarke's offerings. We look forward to fostering even greater collaboration among all the businesses of Harland Clarke Holdings."

Singleton's career with the company's predecessor, Clarke American, began in 1988 as an account executive. This move followed positions with Xerox and Deluxe Checks after his 1983 graduation from the University of Florida. He ultimately became vice president of sales and marketing for national accounts, building an industry-leading national accounts team. Singleton transferred to a formerly affiliated \$1.1 billion company to gain global experience leading its sales, marketing and international efforts; in that role, he successfully grew his business segment's market share for 13 straight quarters. In 2006, he returned to the company as senior vice president of partnership development. In May of 2007, Singleton became executive vice president of the new Harland Clarke, formed after the merger of Clarke American and John H. Harland Company. He was named its chief operating officer the following year.

"I'm honored to be working with this company's many talented individuals in helping guide its continuing growth," said Singleton. "It's a true privilege to be able to serve as Harland Clarke's president."

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About Harland Clarke Corp. Harland Clarke Corp. (www.harlandclarke.com) is a leading provider of integrated payment solutions, marketing services and technology solutions. It serves approximately 15,000 financial institutions, as well as major investment firms, business-to-business clients, small businesses, and individual consumers. With its corporate headquarters in San Antonio, Texas and a regional headquarters in Decatur, Georgia, Harland Clarke employs nearly 5,000 people and has manufacturing facilities nationwide. Harland Clarke Corp. is a wholly-owned subsidiary of Harland Clarke Holdings Corp., which is also the parent company of Harland Financial Solutions Inc. and Scantron Corporation.