

Internship Course Outline

This course is designed to supplement what the student will learn during a retail executive internship.

Students will be guided through supervision, coursework and weekly communication with the retail director of student programs. Through this participation, the student will have developed a network of support throughout this learning experience.

All summer interns participating in the course will be invited free of charge to participate in the Annual Retailing Smarter Symposium, scheduled in June. The students will be supervised throughout the summer by the director of student programs who is available for career counseling, assignment questions and support for students making the transition from classroom to career.

As the internship progresses, interns are challenged to research topics of their choice so they can focus on an area of interest to them. The students are encouraged to work with their retailer in resolving company issues as part of their research. Many students present their findings to upper management, district, regional -- even corporate audiences.

After the internship, students are invited to apply for the Student Advisory Board. These students are chosen to support and represent their company. Student Advisory Board members frequently assist in recruiting activities at the Center, develop new educational programs, represent the Center at nationwide conferences, speak in information sessions, classrooms, workshops and student organizations. The Student Advisory Board advises the Center on recruiting and outreach strategies for involving UF students in retail opportunities.