

**University of Florida**  
**Warrington College of Business**  
**Finance 4414**  
**Summer 2017**  
**Financial Management**

**Instructor**

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Office Hours: Mondays and Wednesdays 1 – 2 PM.

**Course Objectives and Scope**

Financial Management is the capstone course for undergraduate finance majors. The class will integrate and extend the ideas that were covered in your prerequisite courses.

The course goes into greater depth on topics covered in prior courses, introduces new concepts and theories, and applies the concepts to actual financial decisions. We will explore in detail the following topics.

- Corporate Objectives and Corporate Governance
- Cost of Capital
- Valuation
- Capital Structure Analysis
- Payout Policies
- Raising Capital (Venture Capital, IPOs, and SEOs)
- Mergers & Acquisitions

In covering these topics, I have five major class goals:

- To solidify your understanding of modern corporate finance
- To broaden your understanding of how the basic concepts in finance are applied in practice.
- To develop and extend your spreadsheet/modeling skills.
- To develop and enhance your oral and written communications skills.
- To develop and enhance your teamwork skills.

**Required Material**

- Course Packet* – Cases and some articles
- Supplemental Readings* – Will be handed out in class or posted on the e-learning website
- Class Notes (PPT Slides)* – Download from the course e-learning website
- A financial Calculator*– The financial calculator will be necessary for exams. I am not requiring or recommending a specific calculator – any model is fine as long as it does the basic time value of money functions and the cash-flow (NPV, IRR etc.) functions.

Students should make best effort to read the assigned material before coming to class. This includes material from the text, assigned cases and articles. We will discuss articles that are relevant to the course and new developments as they occur in the corporate and financial communities.

**Textbook** (optional)

*Fundamentals of Corporate Finance*, 11<sup>th</sup> Edition, by Stephen Ross, Randolph Westerfield, and Bradford Jordan, McGraw-Hill.

*Fundamentals of Financial Management*, 14<sup>th</sup> Edition, by Eugene F. Brigham and Joel F. Houston, South-Western College Pub.

**Class Attendance and Participation**

As a capstone class, we rely heavily on class discussion. This class is not designed to be the type of class where you can frequently miss class, but catch up just before the examinations by reading through the text and written notes provided by instructor. **No formal notes will be provided, nor is there a “test bank” of old exams.** At this point in your life, your primary emphasis should be on learning the material and developing skills that will help you in the months and years following graduation.

Given the nature of this course, students need to keep up and they can't disappear for long periods of time. Consequently, students are expected to attend each class, and they are expected to participate in class discussions. To help me get to know each of you, I may use a seating chart. I may take attendance randomly during classes and make mental and written notes about your class participation each day.

**Course Requirements****Cases**

Throughout the term, we will cover five cases. These cases, which can be found in your course pack (or will be handed out). The cases highlight a variety of situations facing leading companies. In working through the cases, you will be forced to apply many of the concepts discussed in the readings, class lectures, and in previous classes. You will quickly see that a lot of interesting complications arise when you try and apply these concepts in a real-world setting.

Early in the term I will require you to form yourselves a team consisting of **four to five** students. There will be **five** groups in total. All groups are required to submit a written write-up for each of these cases, and all class members are required to attend class the days that these cases are presented. These write-ups will generally consist of a 4 to 5-page (double-spaced) discussion of the case, and they are due at the beginning of class the day the case is covered in class (**Presentation day tentatively set as Thursday**). I will give you some specific issues and questions to address in the case write-up, **during the weekend before it is due**. You will also have **30 mins in class** to work within your group on the case write-ups **on Monday**.

The days in which these cases are covered, **two** groups will present in depth on the same case. Since there are five cases, this means that each group will have the **two** opportunities to present a case in class in the entire semester. The groups selected for each case will be selected **randomly**. The basic format is that the presenting groups will each play the role of a consulting firm brought in to analyze the situation for the firm. The audience will play the role of the firm's senior managers. The audience is expected to ask questions and interject their own opinions. At the end of the presentations, the audience will also be asked to evaluate the student presentations both for content and style. This feedback will be anonymously shared with the presenting groups.

If done correctly, you will find that the cases are both a lot of work, and quite interesting. For the cases to be successful, all students have to be prepared, and to be willing to be active and constructive members of their group. Because of other obligations, or just general laziness and indifference, some students may be tempted to free ride on the efforts of others. In order to stem this behavior, I will give you all the opportunity to anonymously evaluate the contributions of your fellow group members at

the end of the term. I reserve the right to significantly lower the grades of students who demonstrate a lack of performance in this area (through their performance in class and/or through their group evaluations).

I understand that cases may be new to a lot of students, and that some concerns may arise about the lack of structure surrounding case assignments. I would urge you all to keep a positive attitude, to be creative, and to take things a step at a time.

### **Examinations**

Over the course of the term, we will also have **three** in-class examinations (**tentatively scheduled on May 22, June 5 and June 12, respectively**).

**The final grade is heavily weighted towards the first exam** (see “Grading” below). Each exam will consist of a series of problem, short answer questions, and multiple choice questions. The exams are closed book, but you can bring a calculator and a 1-page (front and back) “cheat sheet”, in which you are free to write any information that you feel is helpful. You are not permitted to type or photocopy anything onto the cheat sheet, and you must turn your cheat sheet in with the exam.

*Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.*

### **Grading (tentative, subject to adjustment)**

Your final course grade will be determined as follows:

**Class attendance and participation:** 100

#### **Cases:**

Case Reports (group) 300 (5 case reports, 60 each)

Case Presentations 120 (2 presentations, 60 each)

#### **Examinations:**

First Examination: 230

Second Examination: 150

Third Examination: 100

#### **Total 1000\***

\*Students are expected to regularly participate in class discussion, and to be productive contributors to their group assignments. Evidence to the contrary will lead to a lowering of course grades.

**The following is from the University of Florida *Code of Student Conduct*:**

*The academic community of students and faculty at the University of Florida strives to develop, sustain and protect an environment of honesty, trust and respect. Students are expected to pursue knowledge with integrity. Exhibiting honesty in academic pursuits and reporting violations of the Academic Honesty Guidelines will encourage others to act with integrity. Violations of the Academic Honesty Guidelines shall result in judicial action and a student being subject to the sanctions in paragraph XI of the Student Conduct Code. The conduct set forth hereinafter constitutes a violation of the Academic Honesty Guidelines (University of Florida Rule 6C1-4.017).*

***Cheating***

*The improper taking or tendering of any information or material which shall be used to determine academic credit. Taking of information includes, but is not limited to, copying graded homework assignments from another student; working together with another individual(s) on a take-home test or homework when not specifically permitted by the teacher; looking or attempting to look at another student's paper during an examination; looking or attempting to look at text or notes during an examination when not permitted. The tendering of information includes, but is not limited to, giving of your work to another student to be used or copied; giving someone answers to exam questions either when the exam is being given or after taking an exam; giving or selling a term paper or other written materials to another student; sharing information on a graded assignment*

***Plagiarism***

*The attempt to represent the work of another as the product of one's own thought, whether the work is published or unpublished, or simply the work of a fellow student. Plagiarism includes, but is not limited to, quoting oral or written materials without citation on an exam, term paper, homework, or other written materials or oral presentations for an academic requirement; submitting a paper which was purchased from a term paper service as your own work; submitting anyone else's paper as your own work.*