

PURCHASING AND SUPPLY CHAIN MANAGEMENT MAN 6573

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COURSE DESCRIPTION

The primary purpose of this course is to introduce students to the basic concepts and tools applied in purchasing and supply chain management. Within the context of the purchasing function, emphasis will be placed on such topics as procurement cycle, information flows, supplier selection, internet procurement, and green supply chain issues.

REQUIRED MATERIALS

A course packet is available from Harvard Business Publishing via the following Harvard link (<http://cb.hbsp.harvard.edu/cbmp/access/57193480>). Since no other textbook is required, this packet contains much of the required course materials, including cases.

Other articles will be available via the UF online course reserve system which can be found on the UF library web page (<http://www.uflib.ufl.edu/>).

CASES

We will analyze and discuss many cases during the course of the semester. Each team is assigned two cases. The teams are expected to turn in an executive summary not exceeding 5 double-spaced pages for both of these cases. Problem calculations, computer outputs, exhibits, figures, etc. may be attached to support your analysis, but the essence of the solution must be contained in the five pages. Cases should be turned in on their due dates. Late cases will not be accepted. Each team will also make a 30-40 minute presentation of one of the assigned cases as indicated in the schedule. All students are expected to prepare for and attend the case discussions.

PARTICIPATION

As indicated below, 5% of your grade will be determined by participation. Please note that you can participate only if you are present. Furthermore, to obtain full participation points, you must consistently come to class prepared and contribute to the class discussion. In addition, at the end of the semester, I will ask for a confidential peer evaluation, which will be taken into consideration in assigning your case grade.

CLASS EXPECTATIONS

Students are expected to follow the performance guidelines established for the graduate school. In particular, students are expected to arrive for class prepared to meet classroom obligations and to devote full attention and commitment to the work of that class. Also, laptops and other electronic devices should be used with discretion and only as permitted by the instructor for work directly related to the class session. Emailing, accessing the internet, and working on matters unrelated to the work at hand are inappropriate behaviors because they are disrespectful and distracting to the class and to the instructor. Classroom discussion is an important part of the pedagogy of many Masters level courses. Students in these classes should be fully prepared to engage in class discussion, and they should use the opportunity to develop positive and professional communication skills. This includes according respect for differing perspectives and contributions to discussion, as well as building on the base for discussion laid by student colleagues and the instructor.

PERFORMANCE EVALUATION

	<u>Percent of Final Grade</u>
Case Reports	40% (20% for each report)
Beer Game Summary	5%
Participation	5%
Exam 1	25%
Exam 2	<u>25%</u>
Total Points	100%

Overall letter grades will be *assigned by curve*. That is, the letter grade you receive will be determined by *your ranking among all students in your class*.

REGRADE REQUESTS

Any request to regrade any component of your submissions (case or exam) has to be submitted within a week after the grade has been published online. The only exception to this rule is a documented emergency.

ACADEMIC HONESTY

For any academic class activity, students must follow the University of Florida Student Honor Code. Any violation of the honor code will automatically result in a grade of E (Fail) for this course and further sanctions that may include a suspension or expulsion from the University through the Dean of Students Office. All incidents will be reported to Student Conduct and Conflict Resolution at the University of Florida.

SCHEDULE

Note that the course schedule is subject to change. Please check the course website for the most current schedule.

January 4

Topic: Introduction to Purchasing and Supply Chain Management
Forming the Teams

Topic: Strategic Supply Chain Decisions

January 9

Topic: Strategic Sourcing
Reading Assignment: “Triple-A Supply Chains” by Lee
Discussion Case: Wal-Mart

January 11

Topic: Purchasing Basics
Reading Assignment: “Fast, Global, and Entrepreneurial: Supply Chain Management, Hong Kong Style” by Magretta
“Building Deep Supply Chain Relationships” by Liker and Choi
“Outsourcing Innovation” by Engardio and Einhorn

January 16 MLK Day- No class

January 18

Reading Assignment: “Reducing the Risk of Supply Chain Disruption” by Chopra and Sodhi

Case: Crocs

Case: Shanzhai

January 23

Case: Ashmark

Case: Big Bazaar

Short Exam Review

January 25

No Class Today- Career Fair

January 30

Exam 1

February 1

Topic: Beer Game (Attendance Mandatory today!)

Reading Assignment: Beer Game Instructions

February 6

Topic: Bullwhip Effect

Reading Assignment: “Whose, Where and How of Inventory Control Design” by Lee and Whang

Topic: Supply Chain Transparency

Reading Assignment: "The Transparent Supply Chain" by New

February 8

Topic: Green Supply Chain Issues

Reading Assignment: "Dell Going Green" by Ball

"The Greening of WalMart's Supply Chain Revisited" by
Plambeck

"How Green is My Orange?" by Martin

Case: Identigen

Beer Game Summary Due

February 13

Case: Herman Miller

Case: Domino's

Short Exam Review

Group Evaluation Due

February 15

Exam 2