QMB 7933 PhD Seminar in Information Systems  
Fall 2016 (Module 1)

Instructors: Young Kwark, Ph.D., STZ 347
Meeting Time: TBD
Location: STZ 347 (individual meeting) or Seminar Room (class meeting)

Description
We discuss a couple of research topics that are of interest in the area of information systems/operations management/marketing/management.

Course Plan
Students are required to choose their own research topics of interest. Each must present the research interest, research opportunity, own research idea, and at least three recent papers regarding the research idea/plan (submit this to me by 2nd week; if necessary, short class meeting for share will be announced). In addition, all students must submit a final term paper that includes introduction, literature review, and analytical model and (partial) analysis (or empirical model and data plan). Students will present this final research (1-hour long, in class). Performance of the research and the class presentation will be factored into your course grade.

Paper Presentations (temporary)
Students may present a couple of key research papers (self-chosen) and lead the class discussion if needed. If so, a presentation must be professionally prepared, including a set of slides and hand-outs for the seminar participants. The presentation must include summary information, as well as a detailed analysis of the papers (e.g., important theory or methodology for own research).

Final Project Paper Submission
Each student must present the final paper with own research idea:
1. Introduction and Literature review (show motivation and contribution)
2. Model – assumptions/methodology/data
3. Initial Results and Interpretation
4. Suggestions for future research

Final Project Presentation
All students must present a final term project at the end of the seminar. The presentation (at least 1 hour) should include:
1. An overview of the research problem --- does this problem attract audience?
2. Literature Review --- show the novelty and contribution of your work.
3. Model description --- it must be as detailed as possible.
4. Description of initial results --- are these results intuitive? why are they important?

Grading
Your grade will reflect the performance of your research (idea, paper, presentation, effort, etc.).