

SYLLABUS

ENT 4940 ENTREPRENEURSHIP PRACTICUM, SECTION 2F23

University of Florida

Semester: Fall 2016

Course Title: ENT4940–Entrepreneurship Practicum

Class Meets:

Meeting Room:

Website: <http://warrington.ufl.edu/centers/cei/>

Instructor: Dr. Susana Santos

Office: Center for Entrepreneurship and Innovation,
Bryan 133 F

Office Hours: M, W, F 10am-1pm and by appointment

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I. Pre-requisites:

Acceptance into the Minor in Entrepreneurship at the University of Florida

II. Course Objective:

The entrepreneurship program at the University of Florida is strongly oriented toward the integration of experiential learning and deliberate practice into our educational programs. Here, students learn by doing, through experimentation, and via repeat practice. The courses offered in the Entrepreneurship Minor are designed around learning objectives relating to the thirteen core entrepreneurial competencies. The co-curricular activities are then oriented to the experiential learning elements of the Minor. Both elements work together to create a holistic learning experience.

The objective of this course is to provide a forum where students can complete a portfolio of supervised experiential learning activities related to entrepreneurship and the entrepreneurial mindset. Through these activities, students are expected to enhance their mastery of the 13 entrepreneurial competencies, as opportunity recognition, opportunity assessment, resource leveraging, bootstrapping, risk mitigation, value innovation, and guerrilla behavior, among others.

III. Key Courses Elements:

The Entrepreneurship Practicum consists of:

1. Weekly class meetings focused on the 13 Entrepreneurial Competencies, including weekly assignments where the students have to evidence their mastery in each competency;
2. Submission and acceptance (by entrepreneurship faculty affiliated with the Center for Entrepreneurship and Innovation) of an **Entrepreneurship Minor Experience Portfolio – Written Report**.

The **Portfolio** must detail the specific courses taken towards completion of the Undergraduate Entrepreneurship Minor and specification of the co-curricular or experiential learning activities completed. These experiences will be selected from the **Entrepreneurship Minor Experience Portfolio Checklist** (available by request to the instructor). For each co-curricular activity completed, the student has to discuss the entrepreneurial competency mastered.

IV. E-learning site:

The practicum has an e-learning site on Canvas that provides a week by week exposure to various aspects of the entrepreneurial competencies as they relate to the student and to experiential learning. The site also includes information on experiential learning opportunities available to students and other resources to assist the student. The assignments are delivered using Canvas.

V. Student Assessment / Evaluation:

This is a **1-credit, graded course** intended to be taken after students have completed all other course work required for the Minor and / or during their last semester of undergraduate enrollment. At the time of submission of the Entrepreneurship Minor Experience Portfolio, all co-curricular requirements must also have been completed. These requirements are summarized below, as they are also available at the **Entrepreneurship Minor Experience Portfolio Checklist**.

Students' successful performance in the course will be determined on the basis of having adequately completed all required course work and co-curricular activities, and being capable of demonstrating mastery of those entrepreneurial competencies comprising the learning objectives of course work.

Co-curricular activities in which students declaring the Entrepreneurship Minor will be encouraged to participate are summarized below. Students must complete a minimum number of activities (as noted) in each of three general categories:

Volunteer activities at CEI Programs* (*Check at least 2*):

- Experiential Classroom
- Veterans Entrepreneurship Program
- Gator 100
- Entrepreneurship Faculty Fellows
- Women's Entrepreneurship Symposium
- Annual Entrepreneurship Banquet, Celebration of Excellence
- YELS (Young Entrepreneurs for Leadership and Sustainability)
- Gator Hatchery
- CEI Speaker Series
- Big Idea Competition Finals
- Other: _____

Networking & Student organization learning activities * (*Check at least 1*)

- Be an active member of Alpha Kappa Psi, or Delta Sigma Pi, or Enactus for a semester
- Be an active member of the Entrepreneurship Club for a semester
- Be a TA for ENT 3003 for a semester
- Other: _____

Entrepreneurial extracurricular activities* (*Check at least 2*)

- Complete an entrepreneurial internship
- Participate in an entrepreneurial Study Abroad program (EESA, Haiti, other approved program)
- Enter and compete in the Big Idea Competition
- Complete a supervised consulting project for a small business (Eg., Enactus, GatorNest, etc)
- Be mentored by a successful entrepreneur as part of the CEI Mentoring Program
- Represent UF in a national business plan or pitch competition

- Participate in Startup Weekend Gainesville
- Have a venture in the Gator Hatchery
- Apply for a patent or other intellectual property protection for something you've developed
- Serve as entrepreneurship mentor or volunteer at the Buchholz Academy or other high school
- Start a for-profit venture & make at least one sale; or a social venture & complete one project
- Attend presentations by at least 5 guest entrepreneurship speakers sponsored by CEI
- Other: _____

* Or other similar activities with approval from the Center for Entrepreneurship and Innovation

VII. Grading:

The key to achieving the course learning objectives is student reflection and written insights on their experiential activities.

Toward this end, students will create an **Entrepreneurship Minor Portfolio**, which include:

- a) a short summary of the experiential activities they completed while in the minor,
- b) key learning elements that derived from each experience, and
- c) how this learning has contributed to their mastery of the entrepreneurial competencies specified above.

The portfolio will be graded based on its completeness, the substance of the student's involvement in each activity, the richness of the personal insights regarding how the student's experiential activities have contributed to their development, particularly with regard to the competencies, and the professionalism of the final submission. It is mandatory to complete the 2 monitoring submissions and 1 mid-term meeting for follow up the Portfolio work.

Attendance of ENT 4940 Classes and Meetings	10%
Participation in the ENT 4940 Classes and Meetings	15%
Entrepreneurial competencies mastery – Weekly assignments (13 assignments * 4 points)	39%
Entrepreneurship Minor Portfolio – Monitoring session 1, Monitoring session 2, Mid-term individual meeting	15%
Entrepreneurship Minor Portfolio - Report	21%

Extra credit: 5 points on the course grade if you prepare a video around your portfolio.

The following grading scale will be employed:

93-100 = A; 89-92=A-; 86-88 = B+; 83-85 = B; 79-82 = B-; 76-78 = C+; 73-75 = C; 69-72 = C-; 66-68 = D+; 63-65 = D; 60-62 = D-; below 59 = F.

The University of Florida policies on grades and grading can be found at:

<http://registrar.ufl.edu/catalog1011/policies/regulationgrades.html>

VIII. Participation and Attendance Policy:

Students are expected to absorb, reflect upon and apply the materials to which they are exposed each week on the course e-learning site (Canvas). All students must attend two cohort sessions each academic year that they are in the minor. These sessions will be held during the seventh week of the practicum, and will involve open discussions of the entrepreneurial competencies, student reflections and interactions on their experiences and individual progress assessments. Students are also encouraged to regularly meet with the instructors to discuss individual experiential learning projects, and to explore challenges or questions they have.

IX. Weekly Schedule:

Week 1

August 22 to August 26

Practicum orientation;

Entrepreneurial competency 1: *Opportunity recognition*

Weekly Assignment (due Sunday August 28, 11:59pm)

Entrepreneurial competency 1 mastery assignment

Week 2

August 29 to September 2

Entrepreneurial competency 2: *Opportunity Assessment*

Weekly Assignment (due Sunday September 4 11:59pm)

Entrepreneurial competency 2 mastery assignment

Week 3

September 5 to September 9

Entrepreneurial competency 3: *Risk Mitigation*

Weekly Assignment (due Sunday September 11 11:59pm)

Entrepreneurial competency 3 mastery assignment

Week 4

September 12 to September 16

Entrepreneurial competency 4: *Resource Leveraging*

Portfolio Assignment

Monitoring 1 - Entrepreneurship Minor Experience Portfolio

Deliver a summary of the work developed till date

Weekly Assignment (due Sunday September 18 11:59pm)

Entrepreneurial competency 4 mastery assignment

Week 5

September 19 to September 23

Entrepreneurial competency 5: *Conveying a Compelling Vision*

Weekly Assignment (due Sunday September 25 11:59pm)

Entrepreneurial competency 5 mastery assignment

Week 6

September 26 to September 30

Entrepreneurial competency 6: *Bricolage, Guerrilla & Bootstrapping Skills*

Weekly Assignment (due Sunday October 2 11:59pm)

Entrepreneurial competency 6 mastery assignment

Week 7

October 3 to October 7

Entrepreneurial competency 7: *Focus and Adaptation*

Weekly Assignment (due Sunday October 9 11:59pm)

Entrepreneurial competency 7 mastery assignment

Portfolio Assignment

Mid-Term individual meeting with the students to review progress (**between 10/10 and 10/14**)

Deliver an updated summary of the work developed till date

FALL BREAK – October 17 to October 22

Week 8

October 24 to October 28

Entrepreneurial competency 8: *Creative Problem*

Weekly Assignment (due Sunday October 30 11:59pm)

Entrepreneurial competency 8 mastery assignment

Week 9

October 31 to November 5

Entrepreneurial competency 9: *Value Innovation / Creation of Something*

Weekly Assignment (due Sunday November 6 11:59pm)

Entrepreneurial competency 9 mastery assignment

Week 10

November 7 to November 11

Entrepreneurial competency 10: *Tenacity/Perseverance*

Weekly Assignment (due Sunday November 13 11:59pm)

Entrepreneurial competency 10 mastery assignment

Week 11

November 14 to November 18

Entrepreneurial competency 11: *Building and Using Entrepreneurial Networks*

Weekly Assignment (due Sunday November 20 11:59pm)

Entrepreneurial competency 11 mastery assignment

Portfolio Assignment

Monitoring 2 - Entrepreneurship Minor Experience Portfolio

Deliver a summary of the work developed till date

Week 12

November 21 to November 22 (Thanksgiving November 23 to November 26)

Entrepreneurial competency 12: *Entrepreneurial Self-Efficacy*

Weekly Assignment (due Sunday November 27 11:59pm)

Entrepreneurial competency 12 mastery assignment

Week 13

November 28 to December 2

Entrepreneurial competency 13: *Resilience*

Weekly Assignment (due Sunday December 4 11:59pm)

Entrepreneurial competency 13 mastery assignment

Week 14

December 5 to December 12

Entrepreneurship Minor Experience Portfolios– Report (***Due Friday December 9***)

X. University of Florida Policies:

ADA STATEMENT: The University of Florida provides high-quality services to students with disabilities, and we encourage you to take advantage of them. Students with disabilities needing academic accommodations should contact the Dean of Students Office of Disability Resources <https://www.dso.ufl.edu/drc/>. Please see the University of Florida Disability Resources website for more information at <https://www.dso.ufl.edu/drp/services>

In keeping with UF policy, the student, not the instructor, is responsible for arranging accommodations when needed.

ACADEMIC HONOR SYSTEM:

The Honor Code: We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.

Pledge: On all work submitted for credit by students of the University of Florida, the following pledge is either required or implied: *“On my honor, I have neither given nor received unauthorized aid in doing this assignment.”*

Violations of this Academic Honor System will not be tolerated. Please read the policies about academic honesty at <https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>

GETTING HELP:

Resources available on campus to help students meet academic and professional goals and address personal challenges include the following:

- Academic Advising Center <https://www.advising.ufl.edu/>
- Career Resource Center <http://www.crc.ufl.edu/>
- Student Mental Health <http://shcc.ufl.edu/>
- U Matter, We Care <http://www.umatter.ufl.edu/>
- UF Counseling and Wellness Center <http://www.counseling.ufl.edu/cwc/>