

## Ralph Tilden (RT) Good, III

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### EDUCATION

**09/2008**                    **AACSB Post-Doctoral Bridge** (<http://www.aacsb.edu/bridgetobusiness/default.asp> )  
The University of Florida, Gainesville, Florida 32611 (<http://www.cba.ufl.edu/academics/pdbp/> )  
Specialization: International Business & Entrepreneurship  
Program mentor: John Kraft, dean

**03/1996**                    **Doctor of Education**  
Nova Southeastern University, Ft. Lauderdale, Florida 33314  
Major: Higher Education - Human Resource Development

**05/1990**                    **Master of Business Administration**  
Mary Washington College, Fredericksburg, Virginia 22401  
Major: Business Administration

**05/1986**                    **Bachelor of General Studies**  
Virginia Commonwealth University, Richmond, Virginia 23284  
Major/Minor: Arts Management/Dance

#### Additional Course Work

- Hollins University, Roanoke, Virginia 24020; 8 graduate credit hours in film
- George Mason University, Fairfax, Virginia 22030; 3 graduate hours in education
- Lord Fairfax Community College, Middletown, Virginia 22645; 27 credit hours in visual and photographic arts as well as American Sign Language (ASL)

### PROFESSIONAL CERTIFICATIONS & QUALIFICATIONS

**GPHR**                    Global Professional in Human Resources (current through June 2011)  
Society for Human Resource Management/Human Resource Certification Institute

**SPHR**                    Senior Professional in Human Resources (current through June 2011)  
Society for Human Resource Management/Human Resource Certification Institute

**COI**                    Certified Online Instructor  
Learning Resources Network

**CPP**                    Certified Program Professional  
Learning Resources Network

**IDI**                    Qualified administrator for the Intercultural Development Inventory  
Intercultural Communications Institute

### SPECIALIZED EXPERIENCE & TRAINING

- International travel and business activity in over 30 countries reaching every major region of the world
- Contemplative Pedagogy Seminar, Naropa University, 2008
- Online Instruction, Learning Resources Network, 2007
- Intercultural Foundations Certificate, Intercultural Communications Institute, 2007
- E-Learning Instructional Design, American Society for Training & Development, 2005
- Management Development, NAFSA: Association of International Educators, 2005

## ACADEMIC EXPERIENCE

### **Shenandoah University (AACSB accredited): 1460 University Drive, Winchester, Virginia 22601**

- Dean, Global Education & Special Initiatives (2007-present)
- Dean, School of Continuing Education (2004-2007)
- Associate Professor, Business/Conservatory (2005-present)
- Assistant Professor, Business/Conservatory (2000-2004)
- Associate Director, School of Continuing Education (1998-2000)
- Associate Dean, Student Affairs (1992-1998)
- Adjunct Instructor, Business/Conservatory (1995-1999)

#### Accomplishments:

- Lead facilitator for the Quality Enhancement Plan (QEP) for reaffirmation of regional accreditation
- Lead facilitator for the design of the new Northern Virginia Campus facility
- Established a full range of study abroad programming options including short to long and non-credit to credit
- Grew continuing education revenue by 50% to a record high
- Initiated or expanded credit, non-credit, distance learning and contract continuing education programming for business and education communities in both domestic and international markets
- Revised and coordinated six curriculums, both undergraduate and graduate, for arts management/administration
- Advised 67 students regularly while supervising research and internship requirements
- Tripled overall enrollment for the arts management/administration program
- Maintained an overall meta-average course rating of 4.35 on a 5.0 scale with 5 as the highest satisfaction anchor
- Saved the largest revenue generating continuing education contract for the institution which was under threat of cancellation due to high complaints and declining financial returns
- Secured two Americorps grants for the institution to promote local area public sector dialogues on diversity and pluralism
- Guided the institution's recognition for the superior merit award by the Society for Human Resource Management
- Established new student affairs services including careers services and leadership programs
- Launched the first portfolio development series to facilitate the professional development of students prior to employment and graduate school search
- Co-wrote and secured a Fund for the Improvement of Post-Secondary Education (FIPSE) grant focused on the use of curriculum infusion methodologies
- Recognized by the University board of trustees with a Resolution of Appreciation for accomplishments in global education in 2002
- Recognized by the University as administrator of the year in 2000
- Recognized by the business community as the Winchester Area Human Resource Professional of the Year in 1999
- Recognized by the institution student senate with the Outstanding Organization Advisor Award in 1998
- Recognized by the University with the James R. and Mary B. Wilkins Award for Exceptional Service in 1997
- Recognized by the National Association for Campus Activities, Commission for Multicultural Education as Project Manager of the Year and Model Campus Program in 1994

## OTHER PROFESSIONAL EXPERIENCE

### **Good/Barefoot Hospitality Management, Winchester, Virginia**

- Partner and general manager (1988-1992)
- Managed four hotel property contracts including supervision of two renovations
- Successful record of revenue improvement for all properties with average 18% increase per property

### **Hazel Industrial, Incorporated, Warrenton, Virginia**

- Director of Human Resources & Business Manager (1986-1988)
- Managed federal contracts for a commercial development and construction business
- Implemented first computing system for managing human resource functions

**RECENT PROFESSIONAL PRESENTATIONS & PAPERS**

Good, R. (2008). Model Building from Buddhist Ways of Knowing: Engaging Frameworks for Designing Intercultural Learning. United Nations Day of Vesak, Buddhist Conference: Hanoi, Vietnam – invited refereed paper.

Good, R. (2008). Model building to expand a globally competent workforce: matching motivation to experiential development. Society for the Advancement of Management: Washington, D.C. – accepted refereed paper presentation and proceeding publication.

Good, R., Merckx, G. & Peterson, N., (2008). AIEA policy advisory board discussion on key issues. Association of International Education Administrators Conference: Washington, D.C. – presentation and discussion.

Bean, C., Fitzsimmons, T. & Good, R. (2007). Facilitating dialogue and building consensus: an intentional QEP idea selection process. Southern Association for Colleges and Schools, Commission on Colleges Annual Meeting: New Orleans, LA – refereed round-table presentation and discussion.

Good, R., Gorsline, D. & Helm, E. (2006). Creating graduated study abroad experiences for first-generation students – a report on model and outcomes. Council on International Educational Exchange 2006 Annual Conference: Seville, Spain – presentation.

Good, R. (2005). Lessons learned in global education and cooperation. Thammasat University, Bangkok, Thailand – invited presentation.

Good, R. (2004). Practitioner assessment of production management role delineations by organizational managers in the arts and cultural sector. Society for the Advancement of Management: Baltimore, MD – refereed paper presentation and proceeding publication.

Good, R. (2004). Practitioner friendly human resource development model for managers incorporating learner centered approaches to professional development. Association of Management / International Association of Management: Norfolk, VA – refereed paper presentation and proceeding publication.

Good, R. (2004). Experiential learning in arts administration and management. Association of Arts Administration Educators 2004 National Conference, Dallas, Texas – chair, panel presentation.

Good, R. (2003). United States system of higher education. Interdansa, Banyoles, Spain – invited presenter.

Good, R. (2003). Partnering with the business community. Winchester Area Real Estate Association, Winchester, Virginia – guest speaker.

Good, R. (2002). Methods of Employee Training and Development. Nankai University, Tianjin, China – invited presenter.

Good, R., McCallister, L. & Russell, A. (2002). The Russian internship: building global alliances. Society for the Advancement of Management: McLean, VA – refereed paper presentation and proceeding publication.

Good, R. (2002). Incorporating learner centered approaches for meeting the professional development needs of current and future managers. Society for the Advancement of Management: McLean, VA – refereed paper presentation and proceeding publication.

Good, R. (2001). Trends in human resource management in the United States. Volga-D'nepr Airlines, Ulyanovsk, Russia – invited presenter.

Good, R. (2001). Human resource implications for global management resulting from the rise of the European Union. Ulyanovsk State University, Ulyanovsk, Russia – invited presenter.

Good, R. (2001). A new century, a new relationship – prospects for higher education cooperation between Russia and the United States. Ulyanovsk State University, Ulyanovsk, Russia – invited graduation message.

**RECENT UNIVERSITY & COMMUNITY SERVICE**

Member	University Cabinet, Shenandoah University (2008-present)
Member	Academic Cabinet, Shenandoah University (2004-present)
Member	Policy Board, Association of International Education Administrators (2007-2009)
Member	Spirit of Shenandoah Capital Campaign Faculty Committee (2006-present)
Member	Board for the Barns of Rose Hill Arts Project (2007-present)
Chair	Quality Enhancement Plan, (2006-2009)
Member	Leadership Team, Southern Association for Colleges & Schools Re-affirmation (2006-2009)
Member	Search Committee for School of Education & Human Development Director position (2007)
Co-captain	Shenandoah Sojourn – River Welfare Awareness Project (2007)
Senator	Faculty Senate (2004-2005)
Chair	Faculty Affairs Committee, Faculty Senate (2004-2005)
Member	Advisory Board, Shenandoah Conservatory Arts Academy (2002-2004)
Member	Shenandoah Conservatory Safety Committee (2003-2004)
Member	Architectural Review Committee for the new Student Center (2003-2004)
Advisor	Organization of Arts Management Students (2000-2004)
Secretary	Association of Arts Administration Educators (2004-2005)
Member	Board, Association of Arts Administration Educators (2003-2005)
Member	Search Committee for Dance Faculty Position (2004)
Member	Search Committee for Sociology Faculty Position (2003)
Member	University Alumni Task Force (2003)
Member	Board of the Shenandoah Arts Council (2001-2002)
Chair	Search Committee for Director of Continuing Education (2001)
Member	Region V Workforce Investment Board (2000-2001)
Advisor	Society for Human Resource Management Student Chapter (1998-2001)
Member	Board of the Winchester Area Society for Human Resource Management (1998-2001)
Chair	Certification Committee, Winchester Area Society for Human Resource Management (2001)
Organizer	Ralph E. Lewis Scholarship Fund (2000)
Chair	Community Advocates for Human Rights Study Circle Campaign (1998-2000)