

--A. GREGORY STONE, Ph.D.--

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EDUCATION:

Doctor of Philosophy Degree - Instructional Systems Technology, 1989, Indiana University. Major: in Diffusion & Adoption of Business Innovations.

Education Specialist - Instructional Systems Technology, 1983, Indiana University. Major in Organizational Development & Organizational Change in Business.

Masters of Science - Instructional Systems Technology, 1975, Indiana University. Major in Marketing Design and Television Production.

Bachelor of Arts - Forensic Studies, 1973, Indiana University. Major in Law Enforcement Administration.

EDUCATION ADMINISTRATION:

1988 - 1993 - **California Lutheran University School of Business, Thousand Oaks, California.**

- Assistant Dean of School of Business from 1991 to 1992.

1996 - 1998 – **Regent University School of Business, Virginia Beach, Virginia.**

- Director of the Center for Business Innovation (CBI).

TEACHING EXPERIENCE:

2006 – 2008 - Associate Professor, Marketing, Regent University School of Global Leadership & Entrepreneurship

- Sam M. Walton Free Enterprise Fellow for the Regent University Students In Free Enterprise (SIFE) Team.

COURSES

- The Future of Commerce
- Global Marketing and Commerce

2000 – 2005 - Associate Professor, Entrepreneurship, Regent University Graduate School of Business.

- Entrepreneurship track chair from 2002 to 2006.

COURSES

- Principles of Marketing
- Marketing & Entrepreneurial Thinking
- Ideas, Customers & Competition
- Ideas—From Idea to Market Success
- Ideas—From Concept to Market Success
- Entrepreneurial Problem-Solving & Opportunities
- Servant Leadership & Entrepreneurial Thinking
- Small Business Management

1998 – 2003 – Assistant/Associate Professor, Regent University School of Leadership Studies, Virginia Beach, Virginia.

COURSES

- Research Design and Analysis
- Executive Leadership, Organizational Change and Decision Making
- Servant Leadership Research Seminar: Empirical Research into Servant Leadership
- Trust as a Cross-Disciplinary Leadership Characteristic Research Seminar

1995 – 1999 - Assistant Professor, Marketing Track Chair, Regent University Graduate School of Business.

COURSES

- Business Research & Communication Skills
- Marketing Management
- Advertising Management
- Direct Marketing
- Customer Service (CBI)
- Financing Research & Development in Small Business (CBI)
- Building a Management Team (CBI)
- Innovation in Business (CBI)

1988 - 1993 - "Entrepreneur In Residence" Assistant Professor, California Lutheran University School of Business, Thousand Oaks, California.

- Director of the Small Business Administration's Small Business Institute (SBI) program.

COURSES

- Small Business Exporting
- Entrepreneurial Behavior
- Retail Entrepreneurship
- Innovation
- Manufacturing Entrepreneurship
- Trade Mission To China
- Economic Entrepreneurship
- Small Business Management
- Management Information Systems
- Small Business Marketing

AWARDS & HONORS:

- Stone, A. Gregory, and Redmer, Timothy A.O. (2008). Best Case Award. Southeast Case Research Association (SECRA) Annual Conference. Myrtle Beach, SC.
- Stone, A. Gregory (2008-2009). Program Chair. American Society of Business and Behavioral Sciences (ASBBS). Las Vegas, NV.
- Stone, A. Gregory (2004). Outstanding Service Award. American Society of Business and Behavioral Sciences (ASBBS). Las Vegas, NV.
- Stone, A. Gregory, and Redmer, Timothy A.O. (2006). Best Case Award. Southeast Case Research Association (SECRA) Annual Conference. Myrtle Beach, SC.
- Stone, A. Gregory, and Paterson, Kathleen (2006). Best Paper Award. Annual Meeting of the American Society of Business and Behavioral Sciences (ASBBS) Thematic Paper Competition. Las Vegas, NV.
- Stone, A. Gregory, (1999-2008). Sam M. Walton Free Enterprise Fellow. Students In Free Enterprise (SIFE) World Headquarters. Springfield, MO.

PUBLICATIONS:

BOOK CHAPTERS

- Stone, A. Gregory, & Redmer, Timothy A.O. (2008). Celblox—Marketing Strategy, *Strategic Management: Concepts and Cases*, 12th Edition, Upper Saddle River, NJ: Prentice Hall.

ARTICLES – PEER REVIEWED JOURNALS

- Redmer, Timothy A.O., Stone, A. Gregory (2009). *James Jewelers*. Christian Business Academy Review (CBAR). Vol. 3, No.1.
- Stone, A. Gregory, & Dingman, Walt W. (2007). *Servant Leadership's Role in the Succession Planning Process: A Case Study*. International Journal of Leadership Studies (IJLS), Vol. 2, Issue 3. 133-147.
- Stone, A. Gregory, & Redmer, Timothy A.O. (2006). *Celblox—Marketing Strategy*. Southeast Case Research Journal, Vol. 3, Issue 2, 23-41.
- Stone, A. Gregory, & Patterson, Kathleen (2006). *The Focus of Leadership on Business and Behavioral Factors: A Historical Perspective*. Journal of Business And Behavioral Sciences, Volume 14, Number 2, Fall.
- Stone, A. Gregory, & Redmer, Timothy A.O. (2006). *The Case Study Approach to Scenario Consulting*. Journal of Practical Consulting, Volume 1, Issue 1, Summer. 7-18
- Stone, A. Gregory, Patterson, Kathleen, Russell, Robert, (2004). *Transformational Versus Servant Leadership - A Difference in Leader Focus*. Leadership and Organization Development Journal, Volume 25 Number 4, 349-364.
- Stone, A. Gregory, DellaVecchio, Dorena, Stanley, Denise, Sullivan, Gene R., Winston, Bruce E. (2004). *High-Quality Leader-Member Exchanges Minimize the Potential for Conflict in Organizations*. Liberty Business Review, Volume II, August, Number 2.
- Russell, Robert F., & Stone, A. Gregory (2002). *A Review of Servant Leadership Attributes: Developing a Practical Model*. Leadership and Organization Development Journal, Vol. 23, No. 3, Emerald, 145-157.
- Stone, A. Gregory, Franz, Gerald P., Russell, Robert F., Tucker, Bruce A. (2000). *The Importance of Leader Visibility in Servant Leadership*. The Journal of Biblical Integration in Business, Fall, 9-24.
- Stone, A. Gregory, Farling, Myra, and Winston, Bruce (1999). *A Model of Servant Leadership: Setting the Stage for Empirical Research*. Journal of Leadership Studies, Volume 6, Number 1 & 2, Winter/Spring, 49-72.
- Stone, A. Gregory (1997). *Using a Naturalistic Study Paradigm to Measure the Success of Entrepreneurship Education*. The Art & Science of Entrepreneurship Education: Volume IV.

JOURNALS-- REVIEWER

- Stone, A. Gregory (2004). *Leadership and Organization Development Journal*. Emerald.
- Stone, A. Gregory (2005). *E-Journal*. American Society of Business and Behavioral Sciences (ASBBS).

- Stone, A. Gregory. (2005). *Journal of Management Education*.

ARTICLES – MAGAZINES

- Gilliana, Rosalinde, & Stone, A. Gregory (2004). *Great Followership*. Business Reform Magazine, Vol. 4 No. 4.
- Ireland, Clifton, & Stone, A. Gregory (2004), *Design Your Management Formula*. Business Reform Magazine, Vol. 4 No. 2.

ARTICLES – INTERNET PUBLISHED

- Stone, A. Gregory, & Patterson, Kathleen (2006). [Presentations with Impact](#). eNews, Center for Teaching and Learning (CTL), Vol. 6, Issue 7.
- Stone, A. Gregory (2005). [Digital Textbooks–Maybe Just a Click Away](#). eNews, Center for Teaching and Learning (CTL), Vol. 5, Issue 21.
- Stone, A. Gregory (2005). [Combined Course Sections in Business Simulate Marketplace](#). eNews, Center for Teaching and Learning (CTL), Vol. 5, Issue 14.
- Stone, A. Gregory (2004). [Mel Gibson's Venture: Talent or Madness](#). CBN.com, Commentary.
- Hersman, Gail , & Stone, A. Gregory (2004). [The Lowdown on Downloading](#). Regent University Public Relations Department, March 26.
- Patterson, Kathleen, & Stone, A. Gregory (2003). [The Seven Habits of Servant Leaders](#). Regent Business Review, January.

CONFERENCE PRESENTATIONS: (ONLY INCLUDE 'REAL' ACADEMIC CONFERENCES – NOT THE ITEMS MARKED TO DELETE BELOW)

- Stone, A. Gregory, Patterson, Kathleen, & Dannhauser, Zani (2008). *From Noble to Global: The Attributes of Global Leadership*. American Society of Business & Behavioral Sciences (ASBBS). Las Vegas, NV.
- Stone, A. Gregory, & Redmer, Timothy A.O. (2008). Gifts of the Magi Dinner Theatre–Would the Gift be Gold or Coal? Southeast Case Research Association (SECRA). Myrtle Beach, SC.
- Stone, A. Gregory, & Dingman, Walt (2007). *Servant Leadership: A Case in Succession Planning*. American Society of Business and Behavioral Sciences (ASBBS). Las Vegas, NV.
- Stone, A. Gregory, & Redmer, Timothy A.O. (2007). *Jimmy Johnson Jewelers*. Southeast Case Research Association (SECRA). Myrtle Beach, SC.
- Stone, A. Gregory, Patterson, Kathleen, & Roberts, Gary (2006). *Integrating the Principles of Servant Leadership into the Workplace*. Christian Business Faculty Association (CBFA). Dayton, OH.
- Stone, A. Gregory, & Dingman, Walt (2006). *Servant Leadership's Role in the Succession Planning Process: A Case Study*. Servant Leadership Roundtable. Virginia Beach, VA.
- Stone, A. Gregory, & Patterson, Kathleen (2006). *The History of Leadership Focus*. American Society of Business and Behavioral Sciences (ASBBS). Las Vegas, NV.

- Stone, A. Gregory, & Patterson, Kathleen (2005). *The History of Leadership Focus*. Servant Leadership Research Roundtable. Virginia Beach, VA.
- Stone, A. Gregory, Patterson, Kathleen, & Redmer, Timothy, A.O. (2004). *Transformational Leaders to Servant Leaders versus Level-Four Leaders to Level-Five Leaders—The Move from Good to Great*. American Society of Business and Behavioral Sciences (ASBBS) Las Vegas, NV.
- Stone, A. Gregory, Patterson, Kathleen, & Redmer, Timothy A.O. (2003). *Transformational Leaders to Servant Leaders versus Level 4 Leaders to Level 5 Leaders—The Move from Good to Great*. Christian Business Faculty Association (CBFA). Virginia Beach, VA.
- Stone, A. Gregory, Ledbetter, Steve, & Redmer, Timothy A.O. (2002). *God Under the Hood—The Origin of Motor Racing Outreach (MRO) and its Driver Impact*. Christian Business Faculty Association (CBFA) Boise, ID.
- Stone, A. Gregory, & Russell, Robert F. (2002). A Review of Servant Leadership Attributes. American Society of Business and Behavioral Sciences (ASBBS). Las Vegas, NV.
- Stone, A. Gregory, Winston, Bruce E., & Tonkin, Shauna, (2000). *Emerging Business Education Trends—Who Needs the Professor?* American Society of Business and Behavioral Sciences (ASBBS). Las Vegas, NV.
- Stone, A. Gregory, (1996). *Using a Naturalistic Study Paradigm to Measure the Success of Entrepreneurship Education*. Fourth Symposium on the Project for Excellence in Entrepreneurship Education Conference. Atlanta, GA.

GRANTS:

- Stone, A. Gregory, (2008). *Edu-Credit Program*. SIFE World Headquarters for American International Group, Inc. (AIG). Springfield, MO.
- Stone, A. Gregory (2007). *Duel in the Colonies—1607-2007*. University of Arizona SIFE Team for Take Charge America. Tucson, AZ.
- Stone, A. Gregory (2007). [*Duel in the Colonies*](#). University of Arizona SIFE Team for Take Charge America. Tucson, AZ.
- Stone, A. Gregory (2007). HSBC Grant. SIFE World Headquarters for HSBC's CIBM division & the HSBC Education Trust. Springfield, MO.
- Stone, A. Gregory (2001). *Entrepreneurship for the Disabled Virginia Internet Project (EDVIP)*. Local Pilot Initiative Grant. Richmond, VA.
- Stone, A. Gregory (2001). Verizon Internet Project (VIP). Verizon Foundation. Basking Ridge, NJ.
- Stone, A. Gregory (1999). *Entrepreneurship for the Disabled Web Page Project*. Coleman Foundation. Chicago, IL.
- Stone, A. Gregory (1998). *Nema*. Contract for business plan, Minneapolis-St. Paul, MN.

CONSULTING:

- Entrepreneurship
- Marketing
- Diffusion and Adoption
- Entrepreneurship for People with Disabilities

- Entrepreneurship for Native American Tribes

WORK EXPERIENCE:

1983 - Present - (1983 - 1988) **Chief Executive Officer of Professional Dimensions, Inc.**, (1988 - Present) **Chief Executive Officer of Strategic Dimensions**

- Founded company to oversee joint consulting and other services.
- Technical writer for professional trade journals.
- Published a monthly business newspaper in southern Indiana.
- Company was awarded a Small Business Innovation & Research (SBIR) grant from the U.S. Department of Education.
- Curriculum development consultant for Kennedy-Western University.
- Technical consultant to the Tile Institute of America.
- Consultant to Amerigon Incorporated, responsible for grant writing.
- Consultant to Joni & Friends, Inc. (now JAF Ministries).
- Co-authored a demonstration project proposal for the Office of Vice President Quayle in Washington, D.C.
- Marketing consultant to Cardservice International, Inc.
- Managed the NASCAR Featherlite Southwest Tour corporate racing program for Cardservice international.

1987 - 1995 - **President & Board Chairman of Starfire Foundation, Inc.**

- 501(c)(3) not-for-profit corporation providing instruction to organizations on using entrepreneurship as an economic development tool for the disabled.
- Provided of shelter, food, education and job training for several homeless populations in Ventura County.
- Reshaped the concept of sheltering homeless people from that of "warehousing" to a more complete strategy of Recovery.
- Largest provider of housing for homeless populations in Ventura County.

1978 - 1983 - **Assistant Vice President for Methodist Hospital of Indiana, Inc., Indianapolis, Indiana**

- Managed a \$30.4 million budget for 1200 bed tertiary -care facility.
- Oversight for building management/retail systems.
- Provided security measures preventing corporate asset loss.
- Modernized telecommunications systems.
- Managed directors, cost center managers, supervisors and employees.
- Implemented first nationally certified training for security officers in of Indiana.

1974 - 1978 - **Training/Public Relations Director, Indiana University Police Academy, Bloomington, Indiana.**

- Rank of Lieutenant
- Administrator for the Indiana University Police Academy & Cadet Program.
- Developed training curricula to meet state specifications.