

BRIDGE PROGRAM SCHEDULES

Weekend of Month ____	Area of Specialization	Accounting and Finance	Marketing and Management	International Business & Entrepreneurship
4/18 - 4/19		<p>Saturday</p> <ol style="list-style-type: none"> 1. Distribute course materials & Breakfast 2. Program Orientation & Faculty introductions 3. Participant Introductions 4. Lunch with faculty 5. Small group meetings 6. Technical Orientation I 7. Orientation Reception: Dean's Conference Room <p>Sunday</p> <ol style="list-style-type: none"> 1. Workshop: Teaching with the case method 2. Technical Orientation II 3. Course 1 Introduction: Financial and Managerial Accounting 	<p>Saturday</p> <ol style="list-style-type: none"> 1. Distribute course materials & Breakfast 2. Program Orientation & Faculty introductions 3. Participant Introductions 4. Lunch with faculty 5. Small group meetings 6. Technical Orientation I 7. Orientation Reception: Dean's Conference Room <p>Sunday</p> <ol style="list-style-type: none"> 1. Workshop: Teaching with the case method 2. Technical Orientation II 3. Course 1 Introduction: Organizational Behavior 	<p>Saturday</p> <ol style="list-style-type: none"> 1. Distribute course materials & Breakfast 2. Program Orientation & Faculty introductions 3. Participant Introductions 4. Lunch with faculty 5. Small group meetings 6. Technical Orientation I 7. Orientation Reception: Dean's Conference Room <p>Sunday</p> <ol style="list-style-type: none"> 1. Workshop: Teaching with the case method 2. Technical Orientation II 3. Course 1 Introduction: Entrepreneurship
5/16 - 5/17	Course 1	<p>Saturday <i>Financial and Managerial Accounting</i></p> <ol style="list-style-type: none"> 1. Breakfast 2. Lecture/Discussion/Cases: Course 1 3. Lecture/Discussion/Cases: Course 1 4. Faculty Research Presentations 5. Reception (Dean's Conference Room) <p>Sunday</p> <ol style="list-style-type: none"> 1. Breakfast 2. Discussion of Research Papers: Course 1 3. Course 2 Introduction: Economics of Business Decisions 	<p>Saturday <i>Organizational Behavior</i></p> <ol style="list-style-type: none"> 1. Breakfast 2. Lecture/Discussion/Cases: Course 1 3. Lecture/Discussion/Cases: Course 1 4. Faculty Research Presentations 5. Reception (Dean's Conference Room) <p>Sunday</p> <ol style="list-style-type: none"> 1. Breakfast 2. Discussion of Research Papers: Course 1 3. Course 2 Introduction: Problems and Methods in Marketing 	<p>Saturday <i>Entrepreneurship</i></p> <ol style="list-style-type: none"> 1. Breakfast 2. Lecture/Discussion/Cases: Course 1 3. Lecture/Discussion/Cases: Course 1 4. Faculty Research Presentations 5. Reception (Dean's Conference Room) <p>Sunday</p> <ol style="list-style-type: none"> 1. Breakfast 2. Discussion of Research Papers: Course 1 3. Course 2 Introduction: Economics of Business Decisions

6/20 – 6/21	Course 2	<p>Saturday <i>Economics of Business Decisions</i> 1. Breakfast 2. Lecture/Discussion/Cases: Course 2 3. Lecture/Discussion/Cases: Course 2 4. Research Tools Panel 5.Reception</p> <p>Sunday 1. Breakfast 2. Discussion of Research Papers: Course 2 3. Course 3 Introduction: Financial Management</p>	<p>Saturday <i>Problems and Methods in Marketing</i> 1. Breakfast 2. Lecture/Discussion/Cases: Course 2 3. Lecture/Discussion/Cases: Course 2 4. Research Tools Panel 5.Reception</p> <p>Sunday 1. Breakfast 2. Discussion of Research Papers: Course 2 3. Course 3 Introduction: Business to Business Marketing</p>	<p>Saturday <i>Economics of Business Decisions</i> 1. Breakfast 2. Lecture/Discussion/Cases: Course 2 3. Lecture/Discussion/Cases: Course 2 4. Research Tools Panel 5.Reception</p> <p>Sunday 1. Breakfast 2. Discussion of Research Papers: Course 2 3. Course 3 Introduction: International Business</p>
7/25 – 7/26	Course 3	<p>Saturday <i>Financial Management</i> 1. Breakfast 2. Lecture/Discussion/Cases: Course 3 3. Lecture/Discussion/Cases: Course 3 Teaching Panel 4. Business Ethics and Corporate Social Responsibility Workshop 5. Reception</p> <p>Sunday 1. Breakfast 2. Discussion of Research Papers: Course 3 3. Course 4 Introduction: Topics in Corporate Finance 4. Workshop: Teaching Entrepreneurship</p>	<p>Saturday <i>Business to Business Marketing</i> 1. Breakfast 2. Lecture/Discussion/Cases: Course 3 3. Lecture/Discussion/Cases: Course 3 Teaching Panel 4. Business Ethics and Corporate Social Responsibility Workshop 5. Reception</p> <p>Sunday 1. Breakfast 2. Discussion of Research Papers: Course 3 3. Course 4 Introduction: Strategic Management 4. Workshop: Teaching Entrepreneurship</p>	<p>Saturday <i>International Business</i> 1. Breakfast 2. Lecture/Discussion/Cases: Course 3 3. Lecture/Discussion/Cases: Course 3 Teaching Panel 4. Business Ethics and Corporate Social Responsibility Workshop 5. Reception</p> <p>Sunday 1. Breakfast 2. Discussion of Research Papers: Course 3 3. Course 4 Introduction: Strategic Management 4. Workshop: Teaching Entrepreneurship</p>

8/29-8/30	Course 4	<p>Saturday <i>Topics in Corporate Finance</i> 1. Breakfast 2. Lecture/Discussion/Cases: Course 4 3. Lecture/Discussion/Cases: Course 4 4. Faculty Research presentations</p> <p>Sunday 1. Breakfast 2. Discussion of Research Papers: Course 4 3. Participant presentations 4. End of Program Reception</p>	<p>Saturday <i>Strategic Management</i> 1. Breakfast 2. Lecture/Discussion/Cases: Course 4 3. Lecture/Discussion/Cases: Course 4 4. Faculty Research presentations</p> <p>Sunday 1. Breakfast 2. Discussion of Research Papers: Course 4 3. Participant presentations 4. End of Program Reception</p>	<p>Saturday <i>Strategic Management</i> 1. Breakfast 2. Lecture/Discussion/Cases: Course 4 3. Lecture/Discussion/Cases: Course 4 4. Faculty Research presentations</p> <p>Sunday 1. Breakfast 2. Discussion of Research Papers: Course 4 3. Participant presentations 4. End of Program Reception</p>
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Important Note: Research Presentations, Panels, and Workshops are common to all areas of specialization.