

# MSM Curriculum Plans for Full-time Students

## Hospitality Certificate

*\*denotes courses counting for CHM*

### SPRING START

#### Spring: Module 1

ACG 5005 Financial Accounting  
ECP 5702 Managerial Economics  
QMB 5304 Intro. Managerial Stats  
GEB 5212 Professional Writing (1 credit)

#### Spring: Module 2

ACG 5075 Managerial Accounting  
LEI 6931 *Hosp. Law **OR** Hosp. Marketing\**  
MAN 5246 Organizational Behavior\*  
GEB 5215 Professional Communication (1 credit)

#### Summer A

MAN 6636 Global Strategic Management  
BUL 5811 Managers & Legal Environ.  
GEB 6115 Entrepreneurship

#### Fall: Module 1

FIN 5437 Finance I  
MAR 5806 Marketing Mgmt  
LEI 6931 *Intro. Hospitality & Tourism\**

#### Fall: Module 2

MAN 5502 *Production/Ops Management\**  
LEI 6931 *Hosp. Planning & Development\**  
XXX ##### *Other Hosp/Bus Elective\**

**Total= 32 Credits**

### SUMMER B START

#### Summer B

GEB 5212 Professional Writing  
GEB 5215 Professional Communication  
MAN 5246 Organizational Behavior  
BUL 5811 Managers and the Legal Environ.

#### Fall: Module 1

ACG 5005 Financial Accounting  
LEI 6931 *Intro. Hospitality/Tourism\**  
QMB 5304 Intro. Managerial Stats  
MAN 5265 Groups & Teams (1 credit)

#### **OR**

GEB 6930 Grad Bus Professional Dev (1 credit)  
Part 1

#### Fall: Module 2

ACG 5075 Managerial Accounting  
LEI 6931 *Hosp. Tourism Planning & Devt.\**  
XXX ##### *Hospitality Elective\**  
GEB 6930 Advanced Business Writing (1 credit)

#### **OR**

GEB 6930 Grad Bus Professional Dev (1 credit)  
Part 2

#### Spring: Module 1

FIN 5437 Finance I  
MAR 5806 Marketing Management  
ECP5702 Managerial Economics

#### Spring: Module 2

MAN 6636 Global Strategic Mgmt  
LEI 6931 *Hosp. Law\* **OR** Hosp. Marketing\**  
MAN 5502 *Production/Ops Management\**

**Total= 32 Credits**