

## **ACG 6387: Strategic Costing**

**Course Objective:** As paradigms for successful managerial practices change, we need to revisit the information design that should support these practices. Traditional cost accounting, full costing, and joint cost allocation algorithms fail to provide relevant and timely information to support the achievement of strategic organizational objectives and generally promote a short-term view. At the completion of this course we should be able to understand how management accounting information has a significant role in strategic positioning and managerial control and develop analytical, communication, presentation and research skills through integrated treatment of accounting with contemporary management concepts.

**Course Description:** The emphasis of this course is on contemporary concepts and tools of managerial accounting that aim to support strategic decision making in an organization. It will build on previous managerial accounting coursework and make extensive use of case studies. Within strategic performance measurement, evaluation and control, we will study the application of COSO control concepts, balanced scorecard, budgeting, motivating behavior and development and reporting on non-financial measures. In the discussion of costing, planning and strategic decision making, we will review practices including ABC, Target, and other costing methodologies as well as transfer pricing and benchmarking.

**Prerequisite:** Prior course work in managerial accounting and cost accounting.

**Textbooks:** *Management Accounting (Fifth Edition)* by Atkinson, Kaplan, Matsumura, Young,

**Assignments:** The course will be conducted in a seminar format with discussions of cases and readings assigned. There will also be a group term project and a final exam.

**Grading:** The grading will be based on assignments, class participation, final exam and a term project.